



BEST DROPSHIPPING PRODUCTS GUIDE



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Are you one of the eCommerce entrepreneurs who are looking for the best dropshipping products to sell? Or are you dreaming of having a webstore but cannot figure out where to start from?

Let's turn our eyes to the fact that dropshipping has emerged as one of the easiest and hottest online businesses to start this year.

It is easy to start and almost doesn't cost a penny. All you need to do is to create an eCommerce store, list the top trending dropshipping products on the store, and voila! You have your own dropshipping eCommerce store. Now all you would need to do is, promote the store on social media and search engines for maximum traction.



Now if that isn't easy, what is?

Now, all this said and done, the success of a dropshipping store largely depends on the selection of the most trending dropshipping products; and the niche you choose determines how well you have conducted your dropshipping product research. Apart from the fact that you need to improve your SEO on your dropshipping store, the first and foremost way to ensure dropshipping success is to choose the right products. There are many ways to get to successful and profitable dropshipping product ideas. In this article here, we are going to talk about the best dropshipping products to sell this year.



But first, we are going to touch upon why we think dropshipping is a great business model for entrepreneurs – both small and big. We will also talk about how dropshipping works and will drop in some marketing tips that'll help you to get more sales in your dropshipping business.

How does Dropshipping work?

In layman's terms, dropshipping is an eCommerce business model, which enables entrepreneurs to run a business without worrying about stocking or any of the logistics processes. When there is a sale on a dropshipping store, all an entrepreneur needs to do is to alert the supplier who will then ship the products directly to the customer.

The dropshipper doesn't need to worry about things like packaging and/or shipping their products. They only need to focus on making more sales, and growing their business. By this way, the dropshipping business becomes a more streamlined and straightforward process. A dropshipper can also easily test out brand new products, like the ones that we've listed in this article, with minimal or no risk at all.





When you are a dropshipper, you can have more time to add or remove products, try new marketing campaigns, and do a lot more with your dropshipping store. As you don't have to do a lot of things that you would in a traditional ecommerce business – like purchasing your products in advance, waiting for them to be shipped to you, and then finding a place to store them until they sell – you have more spare time to spend for polishing your marketing and perfecting your product portfolio.

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In the light of all these benefits, it can be said without a doubt that dropshipping is a fantastic business model for those entrepreneurs who want to start their business with minimal risk or investment.





How to find trending best dropshipping products?

When we talk about trending products for dropshipping, there are plenty of resources available online which you can refer to.

You can easily refer to these websites to find the best dropshipping products to sell:

- Thieve
- Product Mafia
- Repick
- Pexda
- Angage
- Facebook groups like Product Research Lab, Best Dropshipping products and Shopify Dropshipping
- All these online resources provide the details that a dropshipper needs to choose the right products and market them successfully. Most of these websites also have their Facebook groups and forums where dropshippers can discuss the results of their product campaigns.





Some other sources for finding out good dropshipping products to sell are:



amazon

ebay

- Product stats available on Oberlo
- Google Trends
- Social media channels like Instagram and Facebook
- The 'Hot Products' section of China-based online retailer AliExpress – shows you, which products are in high demand.
- Amazon 'Best Sellers' – displays the most popular products, based on sales, for every niche.
- 'Trending' on eBay – shows you the top 10 products that users are searching for the most.

Oberlo's product statistics highlight products which are a success with other Dropshippers.

Google Trends will let you know how many people are searching for specific products on Google. It is also a great tool to find historical search data and projections for future search traffic.

Instagram and Facebook are proverbial goldmines for product research. You can search for product names and check if there are any videos (viral) featuring them, or communities based around them. Positive reactions and engagements from people are a good indicator that the product is doing well.



What kind of dropshipping products sell more?

Successful dropshipping is a combination of buying power, trends, and impulse buying.

Some say that if you are able to showcase your product well, it will sell; while some others say that you need to keep the Ad attractive and prices low.

Some of the best dropshipping products to sell would ideally fall into one (or all) of the following categories:

- Products that are less than \$10 and look attractive and/or useful for the prospective customer. Examples include dropshipping baby products, such as stuffed toys, baby wrap blankets, Baby Hip seat, cute baby dresses and other apparel, baby glove teethingers or pacifiers etc.
- Products that are rare to find, or won't usually be found on Amazon.
- Products that are useful. Even if the price is a little high, if the products are useful, and you are able to demonstrate its utility through product videos, then people will buy them.





Niche or Trends – Which one to choose?

Use both.

I know a lot of people won't agree to this argument, but the truth is there is never going to be a straightforward answer to this one. What dropshipping products to sell depends on a lot of factors like your target market's geographical location, demographics, well targeted marketing strategies, competition etc.

Sometimes staying on top of trends can be exhausting. Also for beginners and first-time entrepreneurs, the best way is to go with a niche. But don't go too deep. If you add all products on your store from a specific niche and if the niche doesn't do well on social media, then the whole effort will go to waste. Also remember that even when you have chosen a niche, it will take a great deal of research to find the products that will ultimately build a profitable business. Although I will be providing you with a list of best dropshipping products to sell this year, it may not necessarily be your long-term roadmap to success.



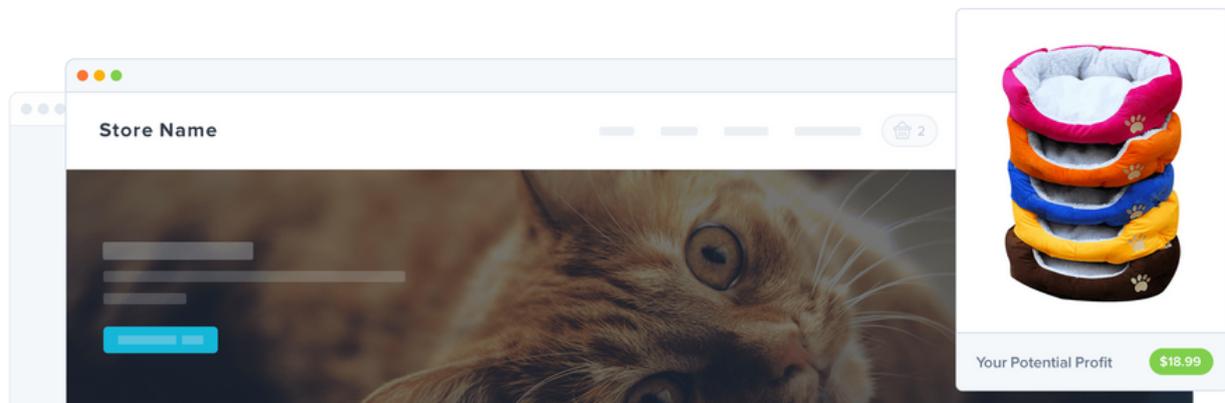


And another approach however is to include products that ride the wave of trending items, and the ones which will maximise profits at any given time. But for this to happen, you'll need to constantly keep on top of market trends and data. You should also be open to expand your repertoire to offer promising new products in this approach.

Above all else, your focus should be on selling products that solve a problem, and once you do that you'll find an audience regardless of niche or trends

10 Trending Best Dropshipping Products to sell in the summer

1) Dropshipping pet Products



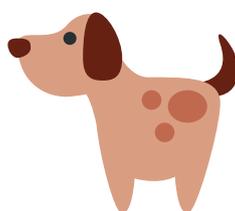


The pet industry is estimated to be worth over \$75.38 billion. Not only are people passionate about their pets, but also are they keen on buying these products. Besides, marketing these products can also be quite fun as pet supply brands post images of cute pets on their social media accounts, and they appeal to pet lovers. Some good dropshipping pet products to sell would include:

- puppy seatbelt
- dog jackets
- pet grooming glove
- dog leash harness (in different colours and materials)
- chew ball toys
- Novelty pet beds



Petstoreusa is an online store for pet supplies, and their pet catalogue is full of new arrivals for all different pets' categories such as cats, dogs, aquatic pets, and horses to name a few. With over 2500+ pet products to choose from, petstoresusa.com has quite a collection. Their sign-up process for drop shippers is unique and accessible with a rare business model, low priced products, and the lead time is quite commendable. Other websites include Petretailsupply, Topdawg, essentialpetproducts etc.

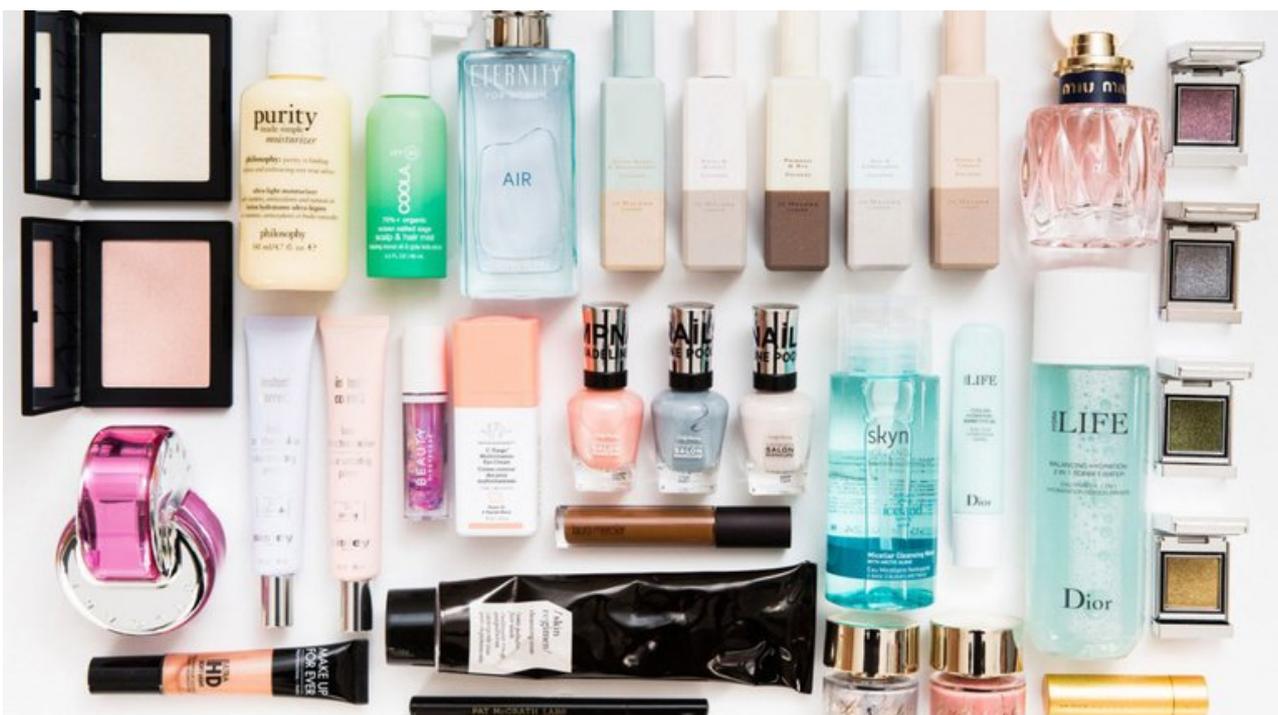




2) Dropshipping beauty and health products

Beauty & health industry is currently flourishing across the globe. This industry is considered to be highly resistant to major economic crisis, and consumers are spending increasingly more on beauty and health products. Some of the high performing beauty products for dropshipping include:

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- Facial Sprays
- Eye Liner
- Mascara
- Face Rollers
- Face Massagers
- Lip Liner
- Concealer
- Highlighter
- Skincare products

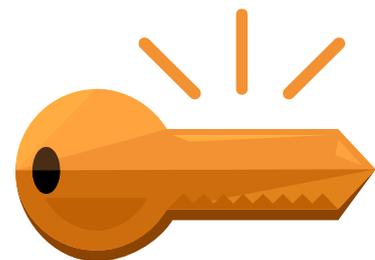




Key to successfully selling beauty products is to promote them through social media pages, either by yourself or by influencers. Try offering discounts, offers, or samples to anyone wanting to promote or positively review your product. A positive atmosphere is crucial in order to distinguish your products from others. Choose the right products and provide a wide range of items to appeal to a greater chunk of people. Some popular and reliable health and beauty dropshipping websites are Chinabrands, Alibaba, Beautyjoint.com, DHGate and HKTDC (Hong Kong Trade Development Council).

There are also plenty of natural and organic health products that you can sell online. Some of these are:

- Organic Cereals
- BeeFree Warrior Mix
- Kombucha
- Frozen Yoghurt





3) Dropshipping Phone Accessories



The fact that almost everyone owns a smartphone today is proof enough that there will always be customers who need new devices and accessories. Some of the more popular and good dropshipping products in phone accessories are:

- iPhone Accessories
- iPad Accessories
- Samsung Accessories
- Neck Phone holders
- Cell phone covers and cases
- Tablet cases
- Wireless phone chargers
- Car phone holders



4) *Dropshipping handmade products* like knitted blankets, hand made jewelry, printable, homemade cookies, homemade organic soaps and beauty products are some of the items you can consider for dropshipping, provided you have a reliable supplier. But one thing to remember here is that homemade products will usually be high-priced because of the effort involved. So make sure that your target audience is comfortable paying that kind of money.

Dropshipping handmade products like knitted blankets, hand made jewelry and beauty products are some of the items you can consider for dropshipping.

5) *Dropshipping Shapewear*

By 2022, the shapewear market is expected to reach an incredible \$5.6 billion in sales. Given the huge demand for undergarments designed to temporarily alter the wearer's shape, shapewear is an attractive dropshipping product to sell online. Posture correction belts is also something which is in high demand, and a good dropshipping product to sell.





6) Dropshipping Smartwatches



Hi-tech minimalist watches have been at the forefront of global watch sales. They make a great choice as a dropshipping item if you are targeting millennials, and in 2019 smartwatches will – in all probability – trend upwards.

7) Dropshipping Athleisure

Athleisure means activewear which is worn as an everyday attire rather than for athletic purposes like going to the gym. Different things from sweatpants and sweatshirts, leggings, tank tops, sports bras, headbands, capris, and shoes— everything falls under this category.

8) Best Dropshipping Products – Fine Jewelry

Fine minimalist jewelry has been in the trend as one of the successful dropshipping items. Bohemian earrings, tribal jewelry, trendy finger rings and anklets, charm bracelets etc. are some of the most loved products in this category.



9) Best Dropshipping Products – Baby Products



Dropshipping baby products can be challenging, but it's definitely worth the risks. This is also considered a suitable point of entry for any newbie online retailer, as there is always a very high demand for these products. AliExpress is one of the leading suppliers of baby products with more than 40,000 baby products on their website. Products like baby gear, infant wear, winterwear for children, spill-proof bowls, baby sleep caps are some of the products which can be considered for dropshipping.

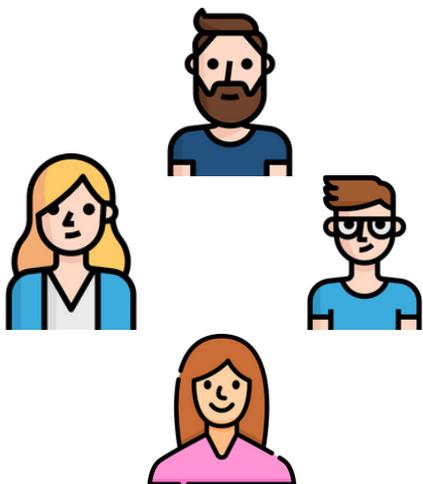
10) Dropshipping Home Products

Home products need not necessarily mean décor items. Recently, there has been a very high demand for scratch off travel maps. These not only show which countries you've been to but also serve as perfect décor items for hanging on a wall. Crystal water bottles, hair stopper shower, makeup organizers, throw blankets, and DIY wall art, reusable straws, edible cutlery are some of the other products that can be dropshipped.



Conclusion

Dropshipping is by far one of the most sustainable business models in modern eCommerce times. However, the key is to find the best dropshipping products to sell in 2019, and then back them up with a robust customer engagement marketing strategy, a strong SEO, and impressive email marketing. The products listed above can definitely be a starting point. So, let us know what you think and if there are any other products which you think will be ideal for dropshipping.



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