

# BEST SHOPIFY THEMES FOR DROPSHIPPING THAT WILL INCREASE SALES

## **PERZONALIZATION**





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#### **INTRODUCTION**

I have seen people spending hundreds of dollars in setting up a dropshipping business, but failing to integrate the best converting Shopify themes. There might be two reasons behind this oversight. The first one is lack of knowledge of the best Shopify themes for dropshipping. The second one is not knowing what aspects to look for in a theme for a Shopify dropshipping store.

There are a ton of free and premium Shopify themes in the Shopify marketplace. However, if you need to choose a Shopify theme, you need make sure that the theme has some fundamental features.





## Fundamental Features of the Best Shopify Themes for Dropshipping

#### Easy to Install

The best Shopify themes for dropshipping business will be easy to install and will help you get started without any fuss or complex steps. The beauty of themes on Shopify is that they are hassle-free and come with installation. Therefore, these features should be your pre-requisites while you are looking for a theme for your online business.

#### **Shopify Theme Customization**

When you are all set to download the most popular Shopify themes for your dropshipping business, always double check that they offer a high degree of customization. Customization means control. Besides, it is always desirable to have a certain degree of control in your own hands when you are running your webshop. Things like custom plugins, customization and pre-built addons make the themes more powerful and let you tailor your online store for your customers.





#### **Responsive Design**

Responsive design is a critical aspect to look for in a Shopify theme for your dropshipping store. Your theme needs to be mobile-friendly. Besides, it should be able to work well with all kinds of devices – be it your tablets, mobile phones, laptop or PC. Consider this as one of the defining pre-requisites for selecting a Shopify theme, because even Google advocates greatly for mobile responsive designs. If you want your website to rank in the search in engines, you must choose a responsive theme.

#### **Shopify Theme Speed**

The best Shopify themes for dropshipping should be light and compact. Thus, they should be optimized to maintain the overall page load speed which greatly contributes to search engine ranking. The faster your online store loads, the better it will be for you and your dropshipping business.





#### **Aesthetically Appealing Design**

Does your Shopify theme for dropshipping look professional, yet aesthetic? Is it aligned to your online store and your product niche? You need to remember that people pay a great deal of attention to how the site looks and the user interface greatly matters if you are just starting out. Select an aesthetically appealing site with a minimalist, simple and functional interface for your customers.

#### **Updates and Support**

You are going to host your business on the internet, which is a constantly evolving and changing platform! Hence, you need to select a Shopify theme which has ongoing updates and offers support in case you find yourself stuck in a situation.

Now, let's review 5 of the best Shopify themes for dropshipping businesses we handpicked for you.



## Best Shopify Themes for Dropshipping: A Review of Top Themes

#### <u>eCom Turbo</u>



Franklin Hatchett's eCom Turbo was designed and built from scratch by integrating the best high converting apps and features right through the theme installer. Luckily, with eCom Turbo, you don't need different third party apps eCom Turbo comes packed with several features.

The theme is fully customizable, and it looks great on both mobile and desktop devices. Besides, The biggest advantage is when people view your store with this theme on their mobile devices. The title, price, photos and *buy now* button – everything is above the fold on the mobile; so your visitors will not need to do any scrolling. It really does boost your conversions from day one! Unfortunately, *if you're looking for a dropship theme for free download*, eCom Turbo may disappoint you. Because, this theme's price is is \$97 for a single store and \$147 for unlimited licenses.



#### **Booster Theme**

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The version 2 of the Booster was launched in June 2018 and it already claims to be powering more than 3,800 Shopify themes. Firstly, this is a relatively new theme and works almost similar to eCom Turbo. Secondly, it comes with 10 different apps that install right out of the installer that you can enable or disable. Thirdly, you have the chance to customize the entire package and tailor it to how you want your dropshipping store to look. Furthermore, the theme looks stunning on both mobile and desktop. It is great that your customers won't have to scroll up or down to find the most important information when you use Booster.

Unfortunately, the theme is pricier than eCom Turbo, at \$197 for a single license.



#### **FAP**



FAP is a Shopify theme which was primarily designed for eCommerce niches like beauty, fashion, furniture or wellness. With an unbelievably contemporary and crisp design, it is one of the most preferred dropshipping Shopify themes for business owners now. The responsive design comes with incredible features like multiple style and layouts, multiple headers, landing pages, sale product and sales promotion pages. However, this is not a dropship theme for free download. The good thing is; FAP is slightly affordable as the regular licence costs \$39.



### <u>Claue</u>



Claue is a feature-packed Shopify theme with a modern design, bundled with amazing plugins. Besides, it is an ideal theme for creating a powerful dropshipping store. Additionally, the theme integrates seamlessly with social media, and is considered to be one of the high-converting thus best Shopify themes for <u>dropshipping businesses</u>. The theme took several months to design and develop, raking over every detail of how a modern online store should look and feel. If you are not among the online merchants who are searching for a dropship theme for free download, then Claue can really take your online empire to the next level with only \$60 for a regular licence.



#### **BEStore**



BEstore is known for its simplicity and rather flat and minimalist design. The theme comes with 9 different prepacked layouts. Besides, you get some free and useful features to make your online store seem easy to your visitors. Luckily, there is extensive documentation on the theme available online and the support is unparalleled.

A host of free extensions are also included to make your online store creation simpler. The powerful admin panel allows you to view your analytics conveniently. To sum up; this is one of the best Shopify themes for dropshipping from ThemeForest.





## Some essential tips when you are choosing Shopify themes for Dropshipping

- When choosing a Shopify theme, it's important to gauge how many resources you are able to invest into your store image design. If you don't have the required design experience or are on a tight budget, look for Shopify themes with no or very few banners.
- If you're on a shoe-string budget and looking for a dropship theme for free download, one of the free Shopify themes can be a life-saver for you. We can say with confidence that Shopify templates, even the free ones, are designed to convert even if they're simple in design.
- If you lack the resources to design beautiful banners, hide them or look for those themes that are more focused on the products.
- When you're browsing for a Shopify theme, you will always have the option to view how your products will look like on many Shopify templates.





- If you don't currently have high-quality product images, it's advisable to avoid Shopify templates that feature large product image sections.
- It's key that you take a look at every Shopify theme on both your smartphone and your tablet simultaneously with your computer.
- Try to avoid Shopify website templates which have a lot of clumsy elements like weird animations, busy loaders or fancy scrollers. They tend to slow down the loading speed of your page.

Here's the list of some of the places where you can find the best Shopify themes:

- Shopify Store for themes (The Official Marketplace)
- <u>Theme Forest</u>(General Marketplace)
- <u>Template Monster</u>(General Marketplace)
- **Oberlo** (Parent Organization is Shopify)
- <a>Troop Themes (Independent Developer)</a>
- <u>Out of The Sandbox (Independent Developer)</u>
- <u>PSDCenter Themes</u> (Independent Developer)





#### To wrap it up

Building your dream site can be daunting, especially for the firsttimer. However hopefully, after looking through the above Shopify themes, it wouldn't be so scary after all.

All the above mentioned themes are customizable and responsive, allowing you to create a professional website for your dropshipping store. This collection is perfect for anyone looking to create a standout site in 202. The thing about Shopify is that even a beginner can create and manage a platform as user-friendly as Shopify, and these themes will definitely take care of the UX for you.



All the themes here in this collection are built to support a wide variety of shops. They come equipped with multiple designs, different font and unlimited color options. I need to admit that when it comes to building a unique online store, the style quotient is just as important as the technical features. Functional aspects like mega menus, built-in sliders and Ajax instant loading can take your site from average to extraordinary.

So, have you spotted a beautiful mobile optimized theme that you may consider as one of the best Shopify themes for dropshipping? Let us know. You can also review this <u>article</u> on a lightning fast theme called Turbo theme.





# Want more content on eCommerce?



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