

# IDEAS TO START YOUR NEXT DROPSHIPPING BUSINESS



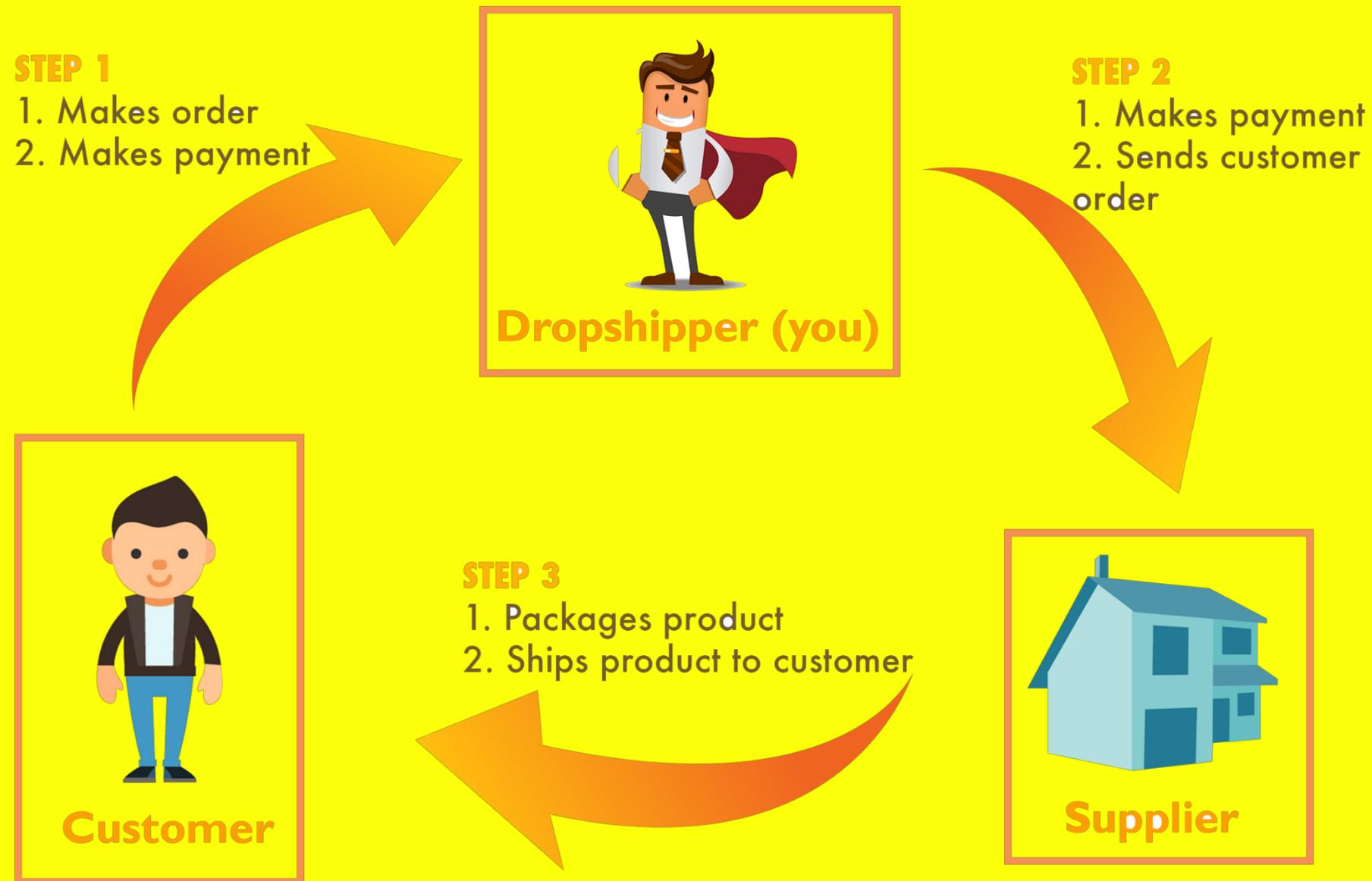
W W W . P E R Z O N A L I Z A T I O N . C O M

# *WHAT IS DROPSHIPPING?*



Dropshipping is a retail fulfillment strategy where a store doesn't own the items it offers in their stock.

# WHERE DO THE GOODS FOR SALE COME FROM THEN?



When a store sells an item, it buys it from a third-party (could be a manufacturer or a wholesaler) and has it transported straight to the client.

# TWO FAMOUS STORES WHICH STARTED AS DROPSHIPPING BUSINESSES ARE –



- SEARS
- AM AZON

# WHAT IS THE MAIN IDEA BEHIND DROPSHIPPING BUSINESSES?



It helps you set up your own particular eCommerce store to connect with providers (the dropshippers) who take orders and ship those to the clients.

# THE TWO MAIN ADVANTAGES OF OWNING A DROPSHIPPING BUSINESS ARE –

- 1 You don't need to house any stock
- 2 You don't need to stress over any transportation expenses or coordinations

## ONE PRIMARY THING TO KEEP IN MIND BEFORE STARTING A DROPSHIPPING BUSINESS IS –

Since logistics should be one of the top concerns while shipping products, considering light and durable products rather than heavyweight ones is better.



# WHAT KIND OF TOOLS SHOULD BE USED IN THIS KIND OF BUSINESS?

Use automated tools to grow the business- Like Oberlo, there are automated dropshipping tools to quickly grow the business.



**Oberlo**

**SOME POPULAR DROPSHIPPING TOOLS AND EXTENSIONS ARE -**

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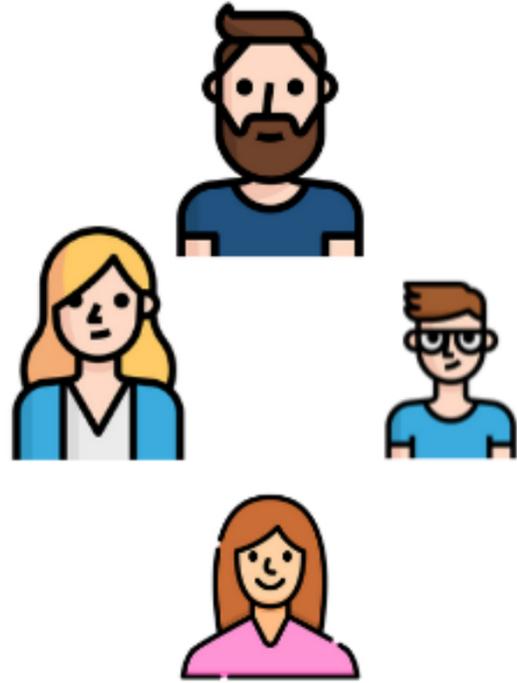
**• ZONIFY**

**• EXPRESSFY**

**• BOOST MY SHOP**

# **HOW CAN ONE SORT OUT THE COMPLEXITIES INVOLVED IN THE DROPSHIPPING BUSINESS?**

**The model comes with some complexities, but with some careful planning, most of these can be resolved and these should not come in the way of building a profitable dropshipping business.**



**Are you a small online business owner?  
Or a professional eCommerce manager?**



**It doesn't matter!**

**Get Personalization  
and start uplifting your  
profits!**

**START YOUR TRIAL NOW**

**THANK YOU**

**LOOKING FOR MORE  
CONTENT ON ECOMMERCE?**

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